



## FOR IMMEDIATE RELEASE

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### Rock Out to Knock Out Hunger Benefits The Oxford Family Resource Center

On Saturday, April 14th, Uptown Oxford will buzz with action as Unselfish Productions and Beta Theta Pi present the 2nd Annual “Rock Out to Knock Out Hunger” music festival, benefiting the Oxford Family Resource Center. The event runs from noon until 9 pm at the uptown park, and will include a charity raffle and corn hole tournament. Afterward, the party will move to the Balcony, where the music continues until 2 am. The line up includes Miami solo artists Andrew Hoover and Jordan Thompson, Spicer Heights, and Cincinnati favorite Kevin Fox. Also performing are Unselfish Production’s co-owners Dan Marshall and Dave Rothfuss. Dan gigs frequently around Cincinnati as his alter ego, LoopMan Dan, while Dave hosts the Wednesday night open mic at Stadium and plays in 2 Night Stand with fellow Miami grad Matt Cohen.

The Rockout is more than just a music festival – it’s a drive to bring the community together in support of a very worthy charity. The Family Resource Center serves impoverished families in the Talawanda school district, providing basic living essentials such as food, rent, utilities, clothing, household items, medical prescription assistance, education (GED training and English as a 2<sup>nd</sup> language) and transportation. In essence, it is a one-stop shop that provides the non-profit help a struggling family needs to become sustainable.

Beta Theta Pi has partnered with Unselfish Productions in its mission to promote good music that has a positive impact on the community. “We watched our brother Andrew Hoover play it last year,” said Beta philanthropy chair Mike McDonel, “we’re glad we can take the lead role in promoting an event that both entertains and helps the community.” The Beta brothers are street teaming to promote the event, serving as ‘ambassadors’ for the Family Resource Center. They’re collecting donations (clothing, non-perishable food items, financial donations), selling raffle tickets, signing people up for a corn hole tournament, and recruiting volunteers for the center. There are a number of ways students can get involved with Oxford Family Resource Center: its needs include administrative assistants, babysitters, clerical assistants, construction workers, donation sorters, drivers, food pantry workers, holiday food and gift coordinators and distributors, household item coordinator, maintenance workers, publicists, receptionists, teachers aides, tutors, and a volunteer coordinator. “We look forward to growing this event year after year,” said Unselfish Productions Co-owner Dan Marshall, “Unselfish Productions encourages everyone to get involved and rock the charity work.”

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For information on the musicians, check:

[www.2nightstandband.com](http://www.2nightstandband.com)

[www.andrewhoovermusic.com](http://www.andrewhoovermusic.com)

[www.thekevinfoxband.com](http://www.thekevinfoxband.com)

[www.myspace.com/loopmandan](http://www.myspace.com/loopmandan)