

Why Sponsor the Rock Out to Knock Out Hunger?

Philanthropy:

A portion of the proceeds from the Rock Out to Knock Out Hunger festival will go to the Oxford Family Resource Center. This worthy charity is a one-stop shop to help struggling families in the Talawanda School District, serving as a food bank, educational center, and life coaching. However, the event is more than just an outdoor music festival – it's a drive to bring the community together to support this worthy charity. In the weeks leading up to the concert, the brothers of Beta Theta Pi will man tables, collecting canned food and donations, recruiting volunteers for the F.R.C., and selling raffle tickets and "Rock Out" cd's. Your business's name will be associated with fighting poverty and hunger. Join us in being a part of the solution.



Advertising and PR:

Your logo and business name will be broadcast through a multi-pronged campaign including Print, Radio, TV, and New Media. Press releases will be sent to a variety of sources in over 30 local media outlets, as well as over 7000 contacts on the Unselfish Productions electronic mailing list.

- Our partner fraternity, Beta Theta Pi is working with us produce the event. Over 100 brothers in one of Miami's most popular fraternities will promote your business through street teaming and word of mouth.
- reach a targeted market of 15,000 college students,

Lasting impressions:

Your business name and logo will be featured on Rock Out compilation CDs and T-shirts, and the Rock Out Website will include photos, music and videos from the event, driving traffic back to the site where your business is advertised. Your businesses name will forever be associated with this memorable benefit show.

We're working for you!

At Unselfish Productions, we appreciate your sponsorship and recognize its importance in making our events possible. We strive to create events that stretch your advertising dollars further. We're a very creative and adaptable company, with experience in a wide variety of fields including copywriting, graphics/web design, branding and creative consulting/idea development – let us know if there's anything we can do to further promote your business.

Make a difference. Do it with style. UnselfishProductions.com